

PROF. DAMIANNAH KIETI CURRICULUM VITAE

NAME: PROF. DAMIANNAH MUKETHE KIETI

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Key qualifications

I am an Associate Professor and tourism expert with over 17 years of experience. I have been involved in teaching, research and consultancy in tourism, wildlife and related fields. I have held management positions including Head of Department of Tourism and Tour Operations Management, Moi University; and I am currently the Dean, School of Tourism, Hospitality and Events Management, Moi University. I was awarded Chancellor's Excellence in Service Award in December 2017 for Demonstrating Leadership and Enterprise in Managing the School of Tourism, Hospitality and Events Management. On September 2020, I was appointed a leadership council member of Sustainable Development Solutions Network, Kenya.

I am the founding editor of the African Journal of Tourism and Hospitality and a reviewer of several international journals. I have supervised 10 PhD candidates and 27 Masters' candidates for completion. I am an author of more than 20 journal articles and six book chapters, served as an external examiner of 11 Universities and 2 colleges; and a peer reviewer with the Commission for University Education, Kenya.

I have carried out numerous projects in the field of tourism and conservation, covering tourism product development, wildlife-based tourism, Community based tourism development, Small and Medium Tourism Enterprises Development, tourism management plans, tourism curricula development, tourism training and research, sustainable tourism development and pro-poor tourism development.

PROF. DAMIANNAH KIETI CURRICULUM VITAE

ACADEMIC QUALIFICATIONS

2005 – 2008: PhD. in Tourism Management, Moi University

1999 – 2000: MSc. In Services Management, Christelijke Hogeschool Noord (CHN)- Netherlands

1992 – 1996: Bachelor of Science in Wildlife Management, Moi University

SHORT COURSES

Period	Type of course
4 th may to 5 th June 2020	Participated in an online postgraduate Supervision course
13 th July to 23 rd August 2020	Undertook a badged Open Course on “Take your teaching online: Tertiary Educator Programme” offered by The Open University, UK

EMPLOYMENT RECORD

Period	Position
June, 2014 to date	Associate Professor, Department of Tourism Management, Moi University
2008 to 2014	Senior Lecturer, Department of Tourism Management, Moi University
2001- 2008	Lecturer, Department of Tourism Management, Moi University
1998-2001	Graduate assistant, Department of Tourism Management, Moi University
1997	Teacher at St. Catherine Secondary Secondary School, Eldoret
1991	Teacher, Dr. Ugo Mazzoni-Kavingoni secondary school

AWARDS

Period	Type of award
December, 2017	Chancellor’s Excellence in Service Award

RESEARCH AND CONSULTANCY EXPERIENCE

Set out below are selected assignments that I have carried out in the recent past.

1. Tourists Exit Survey (TES)

PROF. DAMIANNAH KIETI CURRICULUM VITAE

The project is funded by the Kenya Government through the Tourism Research Institute (TRI). The objectives of the survey were to: The specific objectives of the August/September 2019 were to: 1) obtain demographic information on visitors to Kenya; 2) get to know tourist motivation and purpose of visit; 3) obtain direct feedback from the visitors on their experiences in and perception of the country; 4) obtain information on the travel and expenditure patterns of visitors; 5) obtain information on requirements and use of various tourist facilities and services e.g. accommodation, activities and transportation; 6) obtain information on level of trip satisfaction and future intentions; and 7) anecdotal comments from visitors in order to inform: planning, policy formulation, tourism marketing, service provision and delivery, tourism activities and value addition and regulation in the tourism sector.

2. Exploring methodologies for sustainable models of social, economic and cultural inclusiveness

The project is funded by SFC GCRF Escalator fund and involves Moi University-Kenya and University of Strathclyde, UK. The aim of this project is to develop research capacity in Strathclyde and Moi that will contribute to understanding of relationships between tourism development and poverty alleviation in rural Kenya, particularly among largely disenfranchised nomadic communities. This research capacity centres on innovative indigenous research methodologies, creating a respectful relationship with the nomadic rural communities through engagement techniques that are familiar to them, and will be facilitated through shared learning by researchers and communities.

3. Employment and Human Capacity Development within Sustainable Tourism

This project was funded by the Newton Utafiti Foundation and involved three Universities: Moi University-Kenya, University of Johannesburg- South Africa and University of Strathclyde- UK. The project involved bringing together early career researchers (faculty, PhD students) from Kenya, South Africa and the UK with a common interest in sustainable tourism in Africa in order to Map existing research and literature on sustainable tourism in Africa from an employment and human capacity development perspective to ascertain the level and focus of such activity

4. Mid-rift tourism SMEs inventory and training need assessment

This project was funded by SNV- North Rift Portfolio and focused on developing destination management plans for the Mid-Rift region as well as carrying out training needs assessment of tourism SMEs within the region with an aim of ensuring proper management of tourism resources and enhancement of the efficacy of tourism as a tool for poverty reduction, and promoting conservation and ownership of tourism management processes by local communities through tourism micro-scale entrepreneurship. The project activities involved identifying tourism SMEs, conducting training needs assessment of the SMES, developing training manuals in response to the training needs analysis, training of trainers and development of destination management plans for the region.

PROF. DAMIANNAH KIETI CURRICULUM VITAE

5. Entrepreneurship and Local Sustainable Tourism Development

This project consisted of the following partners; University of Kelaniya (UoK)- Sri Lanka, Sokoine University of Agriculture (SUA)- Tanzania, Moi University, Kenya, University of Stavanger (UiS)- Norway and Universidade Nacional Timor Lorosa'e (UNTL)- East Timor. The project received seed money to develop a proposal focusing on facilitating Economic Growth through a dynamic private sector, by stimulating investment and entrepreneurship, strengthening the competencies and skills among the local entrepreneurs and stakeholders to enable them to establish tourism related business enterprises and to enter into partnerships with larger firms on favourable competitive terms.

6. Sustainable Ethiopian Tourism Development (SETD)

This project partnership consisted of Addis Ababa University (AAU)-Ethiopia, Moi University, Kenya and The School of Oriental and African Studies (SOAS)- UK. The project focused on strengthening the capacities of the tourism and cultural development sector in Ethiopia and involved regional networking to identify appropriate civil society, NGOs, government, Diaspora and academic links to the project. Other activities of the project included organising workshops on regional tourism policy to benefit both Ethiopian and Kenyan tourism; establishing field schools to enable research and community based practical training of MA students and graduates in nature and culture based tourism.

I participated in the development of the proposal and implementation of the project, which facilitated sharing of experience and transfer of knowledge to local professionals in Ethiopia.

7. Pro-poor Tourism Research Capacity Building and Knowledge Exchange for East Africa

This project partnership consisted of Makerere University- Uganda, University of Dar Es Salaam- Tanzania, Moi University- Kenya, Wageningen University- The Netherlands and Sheffield Hallam University- UK. The project focused on developing a research capacity building and information sharing network, with special emphasis on creating links with external advisors, NGOs and the public and private sector in East Africa and Globally. I participate in the development and implementation of the project, particularly in working with the public and private sector in East Africa and in tourism generating countries to analyse what is currently being implemented and achieved in providing benefits to the poor from tourism and there after developed joint research proposal, which was funded under EPA project.

8. Education Partnership for Africa (EPA)

This project focused on development of a collaborative Pro-Poor Tourism Education Network for East Africa. I participated in identifying relevant stakeholders in tourism and related sectors in East Africa and established a network of Tourism Educators for East Africa and beyond.

9. Development of Eco-tourism projects in the Lake Victoria Basin

PROF. DAMIANNAH KIETI CURRICULUM VITAE

This project was funded by the Inter-University Council of East Africa. The project focused on identifying, designing and developing ecotourism projects in the Lake Victoria Basin in efforts to enhance sustainable wetland resource utilisation for poverty reduction and environmental conservation.

10. **Mobility for enhancing Environmental Management and Sustainable Tourism in Africa (MEMSTA).** A proposal prepared jointly with partners from Botswana, Zambia, Egypt and Kenya
11. **Assessment of the joint effects of Climate change and Mitigation policies and resultant measures on Biodiversity and nature-based Tourism in Africa :** A proposal prepared jointly with partners from Netherlands, German and South Africa
12. **Tourism for inclusive development in Kenya-** A proposal prepared jointly with partners from Netherlands, Botswana, Namibia, South Africa and Malawi
13. **Social entrepreneurship at the conservation-development-tourism nexus:** An analysis of the partnerships, practices, policies and performances of tourism conservation enterprises in Kenya. A proposal prepared jointly with partners from South Africa, Namibia, Botswana, Zimbabwe, Zambia and Malawi
14. Prepared a technical report on the Development of Uasin Gishu Tourism Strategy
15. Prepared a technical report on conducting tourists/visitor survey and profiling/documentation of Uasin Gishu County Tourism Attractions
16. Facilitating resilience among locally resource-based industries in developing economies – challenges, policies and approaches for development and poverty reduction. A proposal prepared jointly with partners from Netherlands , Norway, Uganda and Tanzania
17. Consultancy Services for Development of the Lake Victoria Basin Commission Resource Mobilization Strategy
18. Consultancy services for capacity building and skills development for MSMEs, Youth and Women Operating in the Tourism Industry in Malawi
19. Developed Mid-rift Tourism Destination plan
20. Developed Training of Trainers manuals for SMTEs
21. Carried out an inventory and Training Needs Assessment of Small and Medium Tourism

PROF. DAMIANNAH KIETI CURRICULUM VITAE

Enterprises (SMTEs) in the Mid-Rift Region

22. Carried out field research at the National Museums of Kenya
23. Participated in resource monitoring at Mr. Elgon and Saiwa National Parks
24. Participated in resource monitoring at Ruma National Park
25. Prepared participatory Forest Management Plan for Kakamega National Reserve

KEY ADMINISTRATIVE POSITIONS HELD

Period	Position
2020	Sustainable Development Solutions Network, Kenya Leadership Council Member
2019	Member of a committee tasked with the responsibility of developing a Business plan for water bottling plant for Moi University
2019	Member of a committee tasked with the responsibility of developing policy and guidelines on Air Travel at Moi University
2018	Member of Senate Adhoc committee tasked with the responsibility of looking into the possible examination irregularity in the School of Medicine and low graduation rate at the School of Law
2018	Member of Senate Adhoc committee for reviewing students' accommodation rates
2018	Member of Senate Adhoc committee for rationalising and harmonising teaching staff
2018	Member of Senate Adhoc committee tasked with the responsibility of developing University curriculum review and development policy
2017	Chair, ATLAS Africa 10 th International Conference Organizing Committee
2017	Chair, Renovation of the Students' Centre Cafeteria Committee
2017	Chair, Rationalisation of admission of Bachelor of Education (ECPE) committee
2017	Member of Adhoc committee for the CUE audit corrective action report
2016	Member, Moi University 11 th International Conference organising committee
2016	Member, Adhoc committee for the review of Moi University PSSP policy
2015	Member, Open and Distance Learning policy development
2015	Member of Moi University, Corruption Prevention Committee

PROF. DAMIANNAH KIETI CURRICULUM VITAE

Jan, 2015	Board of Management member, Immaculate Heart Juniorate Girls Sec. School
2014 to date	Interim Treasurer, Tourism Professional Association
July 2014 to date	Dean, School of Tourism, Hospitality and Events Management, Moi University
2014 to date	Board member, Rural Tourism Network
2012 to July 2014	Ag. Dean, School of Tourism, Hospitality and Events Management, Moi University
2012- 2015	Editor-In-Chief, African Journal of Tourism and Hospitality (AJTH)
2012 to date	Senate representative in Examination Irregularity Committee, Moi University
2011-2012	Chairperson, fundraising committee for Moi University, 7 th Annual International Conference
2009- 2012:	Chair, School of Business and Economics Graduate Studies Committee, Moi University
2009 – 2012	Head of Department of Tourism Management, Moi University
2007-2009	Diploma Co-ordinator, Department of Tourism Management, Moi University
2007- 2009	Time-table and examination co-ordinator, Department of Tourism Management, Moi University
2000-2005	Secretary to Department of Tourism Management academic Board

KEY ACADEMIC POSITIONS HELD

Period	Position
2020	External examiner, Cooperative University
2019	Served in the Doctoral dissertation examination board for the University of Nairobi, graduate School
2019	Served in the doctoral dissertation evaluation board for Faculty of Commerce, University of Zimbabwe
2017	Served in the doctoral dissertation evaluation committee for Faculty of Social Sciences, Vrije Universiteit Amsterdam
2017 to date	External examiner, University of Eldoret
2016 to date	Peer reviewer, Commission for University Education
2015 to date	External Examiner, Strathmore University External Examiner, Maasai Mara University

PROF. DAMIANNAH KIETI CURRICULUM VITAE

- 2014 to date External examiner for Kenyatta University
External Examiner, Makerere University, Department of Geography- Uganda
External Examiner, Pwani University, Department of Hospitality and Tourism Management
- 2013 Served in the doctoral dissertation evaluation committee for the University of Nordland, Bodo Graduate School of Business, Norway
- 2013 Served in the doctoral dissertation board of examiners for the University of Dar es Salaam Business School, Tanzania
- 2013 to date Reviewer of Journal, Current Issues in Tourism (International Journal)
Reviewer of Journal of Tourism and Hospitality Research (International Journal)
Reviewer of Africa Journal of Sustainable Tourism
- 2013 to date Member of Curriculum Review Committee, Kenyatta University
- 2013 to date Founder member of Centre for Tourism, Travel and Hospitality Research
- 2011 to date Member, Moi University Open and Distance Learning (ODL) Instructional Material evaluation Committee
- 2011 to 2016 **External examiner for the following universities:**
University of Dar es salaam, Business School- Tanzania
Dedan Kimathi University of Technology, Department of Tourism and Hospitality
- 2010 to 2015 **External examiner for the following universities and colleges:**
Makerere University Business School, Department of Leisure and Hospitality- Uganda
Maseno University, Department of Ecotourism, Hotel and Institution Management- Kenya
Africa Wildlife College, Mweka- Tanzania
Kenya Wildlife Service Training Institute, Naivasha- Kenya

PROF. DAMIANNAH KIETI CURRICULUM VITAE

PUBLICATIONS

Book Chapters

Kieti, D. (2017). Typology of Community Based Tourism. In Jones, E. & Wishitemi, B. E. (eds). *Community Based Tourism Initiatives: Lessons for Best Practice in Sub-Saharan Africa*, Pages 45-60. Moi University Press: Eldoret, Kenya

Mugo, T. & **Kieti, D.** (2017). Tourism Planning, Policy Formulation and Community Based Tourism. In Jones, E. & Wishitemi, B. E. (eds). *Community Based Tourism Initiatives: Lessons for Best Practice in Sub-Saharan Africa*, Pages 62-71. Moi University Press: Eldoret, Kenya

Jensen, O., Lindberg, F., **Kieti, D. M.**, Amo, B. W. & Nampushi, J. S. (2017). How Local Traditions and way of living influence Tourism: Base Camp Explorer in Maasai Mara, Kenya and Svalband, Norway. In Chen, J. S. & Prebensen, N. K. (eds). *Nature Tourism*, pages 68-81. Routledge: UK.

Kieti, D. M., Okello, M. M. & Wishitemi, B. E. (2014). Kenya's Domestic Tourism: Motivation, Development and Trends. In Rieucan, J. (ed). *Beyond the safari. The third cycle of tourism revolution in Kenya*.

Akama, J. S. & **Kieti, D. M.** (2013). Tourism Development in Developing Countries. A Case Study of Mombasa Resort in Kenya. In Akama, J. S. eds. *TOURISM DEVELOPMENT IN KENYA: Critical issues, challenges and alternatives in the new millennium*. Pp. 223-232. East African Educational Publishers Ltd. Nairobi

Kieti, D. M. & Akama, J. S. (2013). The Efficacy of Tourism as a Tool for Poverty Reduction among the Il Ngwesi Maasai in Kenya. In Akama, J. S. eds. *TOURISM DEVELOPMENT IN KENYA: Critical issues, challenges and alternatives in the new millennium*. Pp. 233-249. East African Educational Publishers Ltd. Nairobi

Refereed

Journal Articles

Kieti, D. M., Nthiga, R., Plimo, J., Sambajee, P., Ndiuini, A. Kiage, E., Mutinda, M. & Baum, T. (2020): An African dilemma: Pastoralists, conservationists and tourists – reconciling conflicting issues in Kenya. *Development Southern Africa*, DOI: 10.1080/0376835X.2020.1747988.

Sawe, B. J., Kieti, D. & Wishitemi, B. (2018). A conceptual Model of Heritage Dimensions and Agro Tourism: Perspective of Nandi County in Kenya. *Research in Hospitality Management*, 8 (2), p. 101-105.

Sepula, M.B., **Kieti, D. M.**, Korir, J. C., Cheloti-Mapelu, I & Bello, F. G. (2018). Does Grading Standard Dimensions of Hotel Rating System predict customer satisfaction? Empirical evidence from Malawi. *Journal of Tourism and Hospitality Management*, 6(2):149-163

PROF. DAMIANNAH KIETI CURRICULUM VITAE

Muchiri, M. J., **Kieti, D. M.** & Nthiga, R. W. (2018). Effect of stereotypes created by movies on the satisfaction of tourists with movie induced tourism (MIT). *African Journal of Hospitality, Tourism and Leisure*, 7(4).

Bor, T. B., **Kieti, D. M.** & Rotich, D. J. (2018). Hotel choice attributes and demographic characteristics of tourists in North Rift Region, Kenya. *African Journal of Hospitality, Tourism and Leisure*.

Muchiri, M. J., **Kieti, D. M.** & Nthiga, R. W. (2018). The availability of interpretation media and tourists' satisfaction with movie induced tourism in Kenya. *International Journal of Tourism and Hospitality Reviews*, 5 (2), 244-252.

Wishitem, B. E., Momanyi, S., Benard, O., **Kieti, D.** & Ipara, H. (2017). Critical analysis of Eco-lodges' Sustainability Practices: Policy Implications. *African Journal of Tourism and Hospitality*, 2 (1): 67-78.

Nga'ng'a, W. E.K., Lagat, C. & **Kieti D.** (2016). Moderating effects of competitive intensity on the relationship between customer orientation and performance of hotels in Kenya. *Journal of Marketing and Consumer Research*, 25: 8-16.

Olubulyera, P. K., Ipara, H. & **Kieti D.** (2015). The connection between length of residence and local residents' attitudes towards cultural tourism development at Kogelo, Kenya. *International Journal of research in Management and Social Sciences*, 1 (1): 12-19.

Mugo T., van der Duim R., Visseren-Hamakers I., & **Kieti D.** (2014). Governing landscapes through networks of partnerships: Lessons from Amboseli, Kenya. *The XXXIV Sunbelt Social Networks Conference*, Tradewinds Beach Resort, St. Petersburg, Florida, U.S.A. 18 -23, February, 2014.

Kieti, D. M., & Magio, K. O. (2013). The ethical and local resident perspectives of slum tourism in Kenya. *Advances in Hospitality and Tourism Research*, 1 (1): 1-21

Kieti, D. M., Wamaitha, A., Mugo, T. & Manono, G. (2013). Measuring Tourist Satisfaction with Quality of Services provided in Marine Protected Areas, Kenya. *African Journal of Tourism and Hospitality*, 1 (1): 101-120.

Obombo, K. M., **Kieti, D. M.** & Imbaya, B. O. (2013). Attitudes and Perceptions of Local Residents towards the Development of Slum Tourism in Kibera Slums, Nairobi, Kenya. *African Journal of Tourism and Hospitality*, 1 (1): 39-54.

Maru, L. & **Kieti, D.** (2013). Profiling Tour Operator Firms and their Economic

PROF. DAMIANNAH KIETI CURRICULUM VITAE

Performance in the Coast Tourism Region of Kenya. *International Journal of Education and Research*, 1 (7).

Kieti, D., Nyakaana, J. B. & Mugo, T. (2012). Embracing Pro-poor strategies in Community Tourism Enterprises: the case of Il Ngwesi Community Group Ranch, Kenya. *Tourism, Conservation and Development (Special Issue)*, 11 (2): 1-15.

Okello, M. M., Kenana, L. & **Kieti, D.** (2012). Factors influencing domestic tourism for urban and semi-urban populations around Nairobi National Park, Kenya. *Tourism analysis*, 17: 79 – 89.

Kieti, D., Jones, E. & Wishitemi, B. (2009). Alternative models of community tourism: Balancing economic development and the aspirations of the poor. *Tourism Review International (Special Issue)*, 12.

Nyakaana, J. B., **Kieti, D.** & John, S. A. (2008). Community based wetland resource management for wealth creation through ecotourism development in the Lake Victoria region. *Thematic proceedings of ATLAS Africa Conference*.

Akama, J. S. & **Kieti, D. M.** (2007). Tourism and Socio-economic Development in Developing Countries: A Case Study of Mombasa Resort in Kenya. *Journal of Sustainable Tourism*, 15 (6):735-748.

Akama, J. S. & **Kieti, D. M.** (2006). The role of Local Communities in Tourism Product Rejuvenation and Cultural Tourism Development in Kenya. A case Study of the Samburu Ethnic Community. *African Journal of Business and Economics*, 1 (1): 110-121.

Akama, J. S. & **Kieti, D. M.** (2006). Efficacy of Tourism as a tool for sustainable local socio-economic development. A case study of Mombasa, Kenya. *African Journal of Business and Economics*, 1 (2): 93-105.

Akama, J. S., **Kieti, D. M.**, Nyakaana, J. & Ssengendo, H. (2006). Lake Victoria wetlands as contested resources and the role ecotourism can play in wetland conservation and poverty reduction: a case study of Nyando wetlands in Kenya and Sango Bay wetlands in Uganda. *Tourism and nature in Africa. Thematic proceedings of ATLAS Africa Conference*. 1: 61-70.

Kieti, D. M. & Akama, J. S. (2005) Wildlife Safari Tourism and Sustainable Local Community Development in Kenya. *Journal of Hospitality and Tourism*, 3 (2):71-81.

Akama, J. S. & **Kieti, D. M.** (2003) Measuring tourist satisfaction with Kenya's wildlife safari: a case study of Tsavo West National Park. *Journal of Tourism*

PROF. DAMIANNAH KIETI CURRICULUM VITAE

Management, 24 (2003):73-81.

Reviewed conference proceedings

Magio, K. O., **Kieti, D.** & Valder, V. (2015). The dynamics of learning and applying research skills among tourism graduate student. ATLAS Africa conference publication. ISBN: 978-90-75775-76-1.

Published teaching / learning modules

Kieti, D. M. (2013) Research methods module for open and distance learning, Department of Tourism Management. IODL, Moi University.

Kieti, D. M. (2013) Quality Management Systems module for open and distance learning, Department of Tourism Management. IODL, Moi University.

Conference Keynote Presentations

Presented a key note speech on 'Emerging trends and innovative developments in the tourism industry in Kenya during the 6th International conference on Cultural and Tourism Innovation: Integration and digital transition held between 12-15 June 2019, Athens, Greece

Presented a key note speech on 'Service excellence: Dealing with the dynamics of customer service in the Hospitality sector' during the 55th EUHOFA International Congress, Nairobi: 29th November, 2016.

Presented a key note speech on 'Tourism and Development in Africa' during the 1st School of Business International Conference (SoBIC) held at Karatina University on 15th to 17th June, 2016.

Invited conferences/ seminar presentations

Kieti, D. (2017). Empirical analysis of tourism demand for Kenya. A paper presented at the 10th ATLAS Africa Conference held at Moi University, Kenya (7th -9th, June, 2017).

Kieti, D., Jensen, O. & Amo, B. W. (2017). Tourists' understanding and experience of nature through the lens of local Maasai way of living. A paper presented at the 10th ATLAS Africa Conference held at Moi University, Kenya (7th -9th, June, 2017).

Mhango, J. M., **Kieti, D.** & Korir, J. (2017). Factors influencing the choice of lakeshore resorts for conferences at Senga Bay, Malawi. A paper presented at the 10th ATLAS Africa Conference held at Moi University, Kenya (7th -9th, June, 2017).

Kieti, D. (2016). Tourism and Development in Africa. A paper presented at the 1st School of Business International Conference (SoBIC) in Karatina University (15th -17th June, 2016).

Kieti, D., Olubulyera, P. K. & Ipara, H. (2015). Implications of Gender on local residents' attitudes towards cultural tourism development. An analysis from Kogelo, Kenya. A paper presented at ATLAS Africa Conference in Dar es

PROF. DAMIANNAH KIETI CURRICULUM VITAE

Salaam, Tanzania (3rd -5th June, 2015).

Momanyi, S., Ipara, H. & **Kieti, D.** (2015). Contribution of Gold-Ecorated lodges to Poverty Reduction among local residents in Maasai Mara and Amboseli National Park, Kenya. A paper presented at ATLAS Africa Conference in Dar es Salaam, Tanzania (3rd -5th June, 2015).

Kiptanui, R. D., **Kieti, D.** & Odunga, P. (2015). Attitudes and perceptions of tourism host community towards tourism development as a strategy for poverty alleviation in Baringo County, Kenya.

Kieti, D. M. (2013) Education and market demand, are they in tandem? A paper presented in 1st Annual Naivasha Business Tourism and Investment Expo on 'Harnessing Opportunities at the County level; getting the act right the first time (9th August, 2013).

Kieti, D. M. & Okello M. O. (2013) Overcoming challenges facing domestic tourism in Kenya. A paper presented in a seminar on 'The concept of Heritage and some touristic sites in Kenya' (18th July, 2013).

Matiku, S., **Kieti, D. M.** & Mugo, T. (2013) Is lweto (woman to woman marriage) a solution for barrenness among the Kamba Community in Nyanzasu Village, Machakos County. A paper presented at ATLAS Africa Conference in Kigali, Rwanda (2nd to 5th June, 2013).

Kieti, D. M. (2012) Kenya's Domestic Tourism: Motivation, Development and Trends. A paper presented at IFRA seminar, Kenya (20th July, 2012).

Manono, G. O., **Kieti, D. M.** & Momanyi, S. (2012) Adaptation strategies to climate changes: Challenges and opportunities for tourism and natural resources managers in Kenya. A paper presented at IV International Wildlife Congress held in Duban (7th to 12th July, 2012).

Kieti, D. M and Magio Kennedy (2011) Tourism as a tool for enhancing environmental rehabilitation: Transforming former quarries to man-made parks. A case study of Haller Park, Mombasa- Kenya. A paper presented at ATLAS conference in Uganda (6th to 8th June, 2011).

Kieti, D. M and Matiku, Susan (2011) Participation of women in the production and consumption of tourism cultural products: The case of Katangi Women Basket Weavers in Machakos, Kenya. A paper presented at ATLAS conference in Uganda (6th to 8th June, 2011).

Kieti, D. M, Kiecha, C., Ongaro, S., Rotich D. & Kangogo, M. (2009)The quest for sustainable SMTEs in the Mid-Rift Region, Kenya. A paper presented at

PROF. DAMIANNAH KIETI CURRICULUM VITAE

ATLAS Conference in Botswana.

Kieti, D. M., Jones, E. and Wishitemi, B. E. L (2006) Micro-level understanding of poverty: Lessons for poverty reduction agenda in Kenya. A paper presented at Moi University 2nd Annual International Conference.

Kieti, D. M. and Manono, G. O. (2006) Wildlife conservation through community empowerment. A paper presented at Moi University 2nd Annual International Conference.

Kieti, D. M., Jones, E. and Wishitemi, B. E. L (2005) Voices of the poor: Lessons for Tourism development in Kenya. A paper presented at ATLAS Conference, Mombasa-Kenya.

Kieti, D. M. (1998) Evaluation of Service Quality in Kenya's Cultural Attractions: A case study of National Museum- Kenya. A paper presented at ATLAS Conference, Mombasa-Kenya.

Kieti, D. M. (1998) Development of Nature-based tourism in Western Region of Kenya. Paper presented at the Department of Tourism Seminar Series- Moi University.

Presentations for the 7th Moi University Annual International Conferences

Magio, K. O., **Kieti, D. M.**, Kipruto, N. and Rotich, D. (2011) Strategic alliances between the Kenya Tourism Board and Inbound Tour Operators in marketing Kenya as a tourist destination. A paper to be presented at Moi University 7th Annual International Conference 6th to 9th September, 2011

Magio, K. O., **Kieti, D. M.**, Omondi R., and Manono, G. (2011) Slum Tourism in Kibera: Philanthropic travel or organised exploitation of poverty. A paper to be presented at Moi University 7th Annual International Conference 6th to 9th September, 2011

Kieti, D. M., Momanyi, S. O. and Mutie, K. Isaac (2011) Determining the potential of Universities as holiday destinations: A case study of Chepkoilel University college. A paper to be presented at Moi University 7th Annual International Conference 6th to 9th September, 2011

Kieti, D. M., Mutie, K. Isaac and Momanyi, S. O. (2011) Community conservation paradigm: the case study of Mwaluganje Elephant Sanctuary and Il Ngwesi Group Ranch. A paper to be presented at Moi University 7th Annual International Conference 6th to 9th September, 2011

PROF. DAMIANNAH KIETI CURRICULUM VITAE

Presentations for the Moi University 11th International Conferences

Juma, O. L., **Kieti, D. M** and Imbaya, B. O. (2016). Relationship between Nature Interpretation Techniques, Stakeholders' Attitudes and Visitor Management Outcomes in Kakamega Forest National Reserve, Kenya. A paper to be presented at Moi University 11th Annual International Conference 13th to 15th September, 2016.

Konosu, J., Maru, L. and **Kieti, D. M.** (2016). Effects of Work- Related Stress on Employee Performance in Selected Hotels and Restaurants Within Eldoret Municipality, Kenya. A paper to be presented at Moi University 11th Annual International Conference 13th to 15th September, 2016.

Onyuna, A., **Kieti, D. M** and Sulo, T. (2016). Employee Perceived Effects of **Food Handling Practices on Food Safety at Production Stage in Catering Units of Moi University-Eldoret, Kenya.** A paper to be presented at Moi University 11th Annual International Conference 13th to 15th September, 2016.

RESEARCH SUPERVISION EXPERIENCE

PhD Research Students

Name	Study Area/Topic
1 Loice Maru C.	The Influences Of Intrapreneurial Dimensions On The Perceived Sustainable Performance Of Tour Operator Firms In The Coastal Region of Kenya.
2 Daniel Tarus	Effects of Governance in implementing strategic change.
3 Razia Mbaraka	A comparative analysis of organisational structure and institutional effectiveness of public and private universities in Kenya.
4 Jacqueline Korir	Networking dimensions as determinant of performance of hospitality events management ventures in selected counties in Kenya.
5 Thomas Billy Bor	Factors Influencing Tourists' Choice of Hotels in the North Rift Region, Kenya: An Application of Importance-Performance Analysis Model.
6 Josphat Sawe Belsoy	Marketing Nandi Hills as an Agro-Tourist Resort City: an application of Game Theory Model.
7 Ng'ang'a Wambui	Influence of Customer Relationship Management (CRM) strategies on Hotel Performance in Mombasa County, Kenya.
8 Dorothy Achieng' Onjwa	Analysis of the Relationship between Employees' Knowledge and Practices of Food Safety Management: The case of food handlers in selected hotels

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- Onyango in Kenya.
- 9 Muchiri Murithi Justus Measuring Foreign tourists satisfaction with movie induced tourism: A case of selected movies in Kenya attraction.
- 10 Susan Mbutia The influence of tourism on cultural heritage resilience in Kenya.
- 11 Mungai Margaret Wanjiku The influence of demographic factors on the demand for tourism education among public universities in Kenya.
- 12 Michael Sepula Influence of Hotel Grading System on the Relationship between Service Quality and Customer Satisfaction in Selected Star-Rated Hotels in Malawi.
- 13 Erick Were Odunga The effect of knowledge management practices by primary tourism stakeholders on a destination's competitiveness. The case of Baringo county, Kenya.

Masters Research Students

- | Name | Study Area/Topic |
|------------------------|--|
| 1 David M. Wanjiku | The role of Museums Towards the development and Diversification of Tourism Products in Kenya. A case Study of Kitale Museum. |
| 2 Odunga E. Were | Assessing the factors influencing the implementation of Electronic Tax Register Technology by Hospitality Establishment in Uasin Gishu District. |
| 3 Kiria S. Muthengi | Development of Urban Tourism: A case study of Nairobi. |
| 4 Nyamora Conrade | An analysis of service quality practices in the Kenyan banking sector. |
| 5 Charity Wang'oma | The Efficacy of Rural Tourism as a tool for socio-economic development: A case study of the Homa Bay District. |
| 6 Ng'oriarita Jonathan | Assessing the efficacy of sports tourism in peace making amongst the Pokot pastoralists: A case of Loroupe peace race-North-rift region. |
| 7 Sammy Towett | The sustainability of tourism development in Kakamega National Reserve. |
| 8 Daniel Kemboi | Promoting North Rift Region as a tourist destination. |

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- 9 Joyce Tuwei Impact insecurity on tourism development in the Mt. Elgon region.
- 10 Kinyanjui N. Daniel The ability of the Tourism Industry in Water Stress reduction in a destination: A case study of the hotel sector in Lake Naivasha.
- 11 Susan Matiku Factors influencing women participation in the production and supply of tourism products: the case of Katangi Women Group.
- 12 James Kamwea The impacts of CSR activities of hotels within Maasi Mara National Reserve on poverty reduction amongst the surrounding communities.
- 13 Wendy Rop The impacts of active recreation activity on environmental conservation
- 14 Geoffrey Koome Factors influencing the use of E-banking in Kenya
- 15 Kennedy Magio The perception and attitudes of local communities on Slum Tourism: the Case of Kibera Slum
- 16 Patrick Kwoba Local community attitudes towards cultural tourism development. The Case of Kogelo community
- 17 Christine Tomno Effects of growth strategies on the performance of public university: the case of Moi University
- 18 Judy Konosi The effects of work related stress on employees well being
- 19 Evaline Savai As assessment of the use of Balanced Score card in measuring the performance of tour companies in Eldoret town
- 20 Namonyo Bridgid Kibone The Effects of Networking capital on Economic Empowerment of Women Enterepreneurs: A case study of women enterepreneurs in Kitale Town
- 21 Rosemary Maloza Determinants of value equity and their influence on customer event venue satisfaction in the hospitality sector: A case of Hotels in Eldoret Town, Kenya
- 22 Josphine Jebotip Perceived factors influencing the positioning of Uasin Gishu County as a Meeting, Incentive, Conference and Events (MICE) destination
- 23 Adol Fredrick C. Gogo Factors determining tourists' choice of campsite accommodation in Wildlife Protected Areas: A case study of Lake Nakuru National Park, Kenya
- 24 Ruth Adhoch Odhiambo Attitudes and Perceptions of undergraduate hospitality students towards career choice in the Hotel and Hospitality Industry in Kenya

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- 25 Momanyi Stephen Omwenga Effect of Ecotourism Enterprises on the socio-economic development of communities living adjacent to Wildlife Protected Areas in Kenya: A case study of Gold-Ecorated lodges
- 26 Fibian Sang Effect of low cost carrier airlines in tourism development in Kenya: The case of Fly 540 airline
- 27 Reginah Wahome Perceived effect of food court attributes on customer choice of supermarkets: A survey of selected Nakumatt Supermarkets in Nairobi City-Kenya
- 28 Susan Kerubo Onyango The contribution of cultural tourism products to sustainable livelihoods in Manga and Tabaka areas in Kisii County, Kenya
- 29 Leanard Otworu Juma Relationship between Nature Interpretation techniques, Stakeholder's attitude and visitor management outcomes in Kakamega Forest National Reserve, Kenya
- 30 Caroline Chelangat Contribution of Rural Tourism Development around Maasai Mara National Reserve towards local community livelihoods
- 31 George Amboso Moderating effect of gender and job characteristics on the relationship between qualification levels and employees performance in selected travel agencies in Nairobi County, Kenya
- 32 Zipporah Mwangi Bagwasi Factors affecting employability of tourism graduates: A survey of Moi University, Department of Tourism graduates
- 33 Oyedola-Boluwakole Esther Assessment of Socio-economic impact of religious tourism on redemption camp, Nigeria
- 34 Erica J. Hando Tourists' past experience and their effect on tourist visitation to Lake Manyara National Park, Tanzania
- 35 Merceline Emali Okello The effect of service quality delivery on customer satisfaction in Impala Sanctuary, Kisumu County, Kenya
- 36 Nancy Cherotich Tonui The contribution of local cuisine to the promotion of tourism development within Eldoret Municipality, Kenya
- 37 Flora Luvandwa Kakiya Assessing the effect of service quality attributes on tourist's satisfaction at the homestay facilities in Central Kenya Tourism Circuit, Kenya
- 38 Geoffrey M. Factors influencing choice of Lakeshore Resorts at Senga Bay for

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- Kadeka Mhango Conferences.
- 39 Grace A. Wanja Perceived effects of green practices on employee loyalty in hospitality establishments around Lake Naivasha, Kenya
- 40 Maria Mngulwi The effect of visitor management approaches on environmental sustainability in Ngorongoro Conservation Area

CONFERENCES/WORKSHOPS ATTENDED

- 2020 COL workshop on Online course design and development held at The Noble, Eldoret between 17th and 21st February, 2020
- 2019 2nd Stakeholders' workshop on the theme "How pro-poor is rural tourism in Kenya? Exploring Methodologies for Sustainable models of Social, Economic and Cultural inclusiveness held at The STHM guest house, Moi University, Eldoret on 26th to 30th August, 2019
- 2019 6th International conference on Cultural and Tourism Innovation: Integration and digital transition held between 12-15 June 2019, Athens, Greece
- 2019 1st Stakeholders' workshop on the theme "How pro-poor is rural tourism in Kenya? Exploring Methodologies for Sustainable models of Social, Economic and Cultural inclusiveness held at The Clarion Hotel, Nairobi on 4th to 7th March 2019
- 2017 10th ATLAS Africa Conference held at Moi University on 7th to 9th June, 2017
- 2016 ISO 9001:2015 Transition Course held in Eldoret on 21st to 22nd November 2016
- 2016 Moi University 11th International Conference held at Moi University on 13th to 15th September, 2016
- 2016 Sino Africa International Symposium on Textile and Apparel and Sino-Africa Cultural Exchange Forum 2016 held from 2nd to 3rd August, 2016 at Sai Rock Beach Hotel & Spa, Mombasa, Kenya.
- 2016 1st School of Business International Conference (SoBIC) held at Karatina University on 15th to 17th June, 2016
- 2016 Training of Trainers on Community Based Tourism held at Moi University on 9th and 10th June, 2016
- 2016 SU-TOUR Training on CBT Business Innovation and Training Skills held at Moi University on 10th June, 2016.

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- 2015 ATLAS Africa Conference 2015 held at University of Dar es Salaam, Tanzania between 3rd and 5th June, 2015
- 2015 Effective Supervision for Quality and Timely Completion of Post graduate Studies workshop held on 27th March, 2015
- 2013 Pedagogic Skills Development Training held at Minata Hotels, Webuye on 25th-26th October, 2013
- 2013 The concept of Heritage and some touristic sites in Kenya- Seminar held on 18th July, 2013 at IFRA, Nairobi
- 2013 ATLAS Africa Conference 2013 held at Kigali, Rwanda
- 2012 Open and Distance Module evaluation workshop in Pine Tree, Eldoret
- 2012 Domestic tourism in Kenya-seminar held on 20th July, 2012 held at IFRA, Nairobi
- 2011 ATLAS Africa Conference 2011, held at the University of Makerere, Uganda
- 2011 Tourism Stakeholders Training Workshop in Hotel Sirikwa- Eldoret
- 2011 Bachelor of Tourism Management curriculum workshop in Nairobi- Bazaar Plaza
- 2010 Research methodology workshop held at West Breeze Hotel, Nairobi
- 2009 Pro-poor Tourism workshop held in Kigali, Rwanda
- 2009 Training of SMTEs in the Mid-Rift Region, Kenya
- 2009 Land Use Options in the Lake Victoria Region held in Zanzibar
- 2007 Land Use Options in the Lake Victoria Region held in Kigali, Rwanda
- 2007 Eco tourism Training of Trainers workshop held in Kisumu, Kenya
- 2007 Curriculum review workshop held in Kisumu, Kenya
- 2007 ATLAS Africa Conference 2007, held in University of Makerere, Uganda
- 2006 Tourism Marketing in the 21st Century workshop held in Silver Springs, Nairobi
- 2004 Curriculum review workshop held in Blue York Hotel, Busia, Kenya
- 2004 ATLAS Africa conference 2003 held in Arusha, Tanzania
- 2003 Kenya's Tourism Policy development workshop held in Wagon Hotel, Eldoret

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- 2002 National Tourism Stakeholders Workshop held in New Stanley Hotel, Nairobi
- 2000 ATLAS Africa Conference held in White sands hotel, Mombasa, Kenya
- 2000 Curriculum review workshop held at Nicholus Stem pastoral Centre, Kakamega, Kenya
- 1998 Curriculum and Thematic workshop held at Severin Sea Lodge, Mombasa, Kenya

RESEARCH INTERESTS

- 1- Tourism planning and development
- 2- Tourism and poverty reduction
- 3- Wildlife based tourism
- 4- Natura resources conservation
- 5- Community-based Tourism
- 6- Sustainable tourism
- 7- Pro-poor tourism
- 8- Tourism and resilience
- 9- Service quality management

MEMBERSHIP TO PROFESSIONAL ORGANISATIONS/BODIES

- 1. ATLAS Africa
- 2. Ecotourism Kenya
- 3. Tourism Professional Association (TPA), Kenya

MEMBERSHIP TO CONSULTANCY COMPANIES

- 1. Network for Sustainable Tourism (NEST), Consultancy Kenya
- 2. Association for Conservation of Environment and Natural Resources (ACEAN)

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ACADEMIC REFEREES:

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1. Prof. Bobby E. Wishitemi

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